

# Urban Neighbors Board Meeting

Tuesday, July 7, 2009

Meeting Room, Hampton Inn, 300 East Sheridan, Oklahoma City, OK 73104

Present: Jeff Bezdek (arrived late), Paige Gregory, Mark Gibbs, Trey Holmes, Steven Newlon, Brett Price, David Remy, Dick Rodine, Holly Shelton, A.J. Winters

Also Present: Linda Simpson-McDermid, Karen Arbogast (UN Administrative Assistant)

## Minutes

### I. Call to Order

The meeting was called to order at 6:05 PM by David Remy, UN President.

### II. Approval of Minutes

The minutes from the May 5, 2009 and the June 2, 2009 UN Board Meeting were approved as distributed. Paige Gregory recommended that the minutes be sent out earlier each month.

### III. Financial Report

Trey Holmes gave the financial report. No corrections were noted for the financial report and David Remy announced that the financial report would be submitted to the Audit Committee. Dick Rodine noted that the Audit Committee had made a recommendation that the balance kept in the UN PayPal account be minimized and funds consolidated in the bank account. Trey Holmes pointed out that it was helpful to be able to make certain payments out from the PayPal account and so Dick Rodine made a motion that *a balance of approximately \$500 be maintained in the Pay Pal account*. Holly Shelton seconded the motion and it passed unanimously.

### IV. Membership Report

Linda Simpson-McDermid gave the membership report. She reported on a Membership Committee meeting from June 25 and wanted clarification about benefits for members. Linda recommended that a Membership Council be put together to help coordinate and oversee the different levels of memberships. Dick Rodine talked about creating a directory of UN Business Members which would list their services that would be useful for Downtown residents. Holly Shelton suggested holding a Social dedicated to profiling UN Business Members. Mark Gibbs gave a report on the membership renewals.

### V. Social Report

Holly Shelton gave the social report. She reported that the July Social would be at the Red Hawks game on Thursday, July 9, 2009. Concern was expressed about the quality of the audio at this location. The August Social would be at the Boat House where Mike Knopp of the Boathouse Foundation will speak. The September Social would be at the Art Museum where the UN Ambassador Awards will be given out. There will be a wine dinner at Mickey Mantle's Steakhouse on Thursday, July 30, 2009.

### VI. Marketing Report

Paige Gregory gave the Marketing Report. Paige proposed an advertising plan, which was distributed among the board members for them to review. David Remy asked the board members to review the proposed advertising plan and submit feedback via email to him within the next two weeks. David Remy will work with Paige to update the plan based on the feedback and re-distribute for discussion at the next board meeting. The membership brochure was discussed. David Remy will distribute this to Linda Simpson-McDermid, Membership Chair, and Paige Gregory, Marketing Chair for notes and feedback. Once a final draft is composed, it will be distributed to the rest of the board for discussion at the next board meeting.

## **VII. Email Blasts**

David Remy reported that there were numerous email addresses which are being returned as undeliverable when the UN e-newsletter is sent out. There was some discussion regarding the new mass email service (“Emma”) which would be better able to handle bounced emails. Paige Gregory said “Emma” will be used for the next UN e-newsletter. David Remy asked Mark Gibbs and Paige Gregory to meet with him to discuss the best approach for handling such emails.

## **VIII. New Business**

There are currently several business sponsorship levels. Linda Simpson-McDermid will review the levels currently listed on the Urban Neighbors website. She will take those levels to the Membership Committee and make recommendations on how to modify these levels to better serve her membership recruitment efforts.

Steven Newlon brought up an issue that had been discussed at the previous Board Meeting, that is, the UN needed to be direct conduit to the city for neighborhood concerns. He wanted to know what the Action Plan for this was. David Remy asked if he would be interested in heading up that effort and Steven Newlon said he might be interested. David Remy and Steven Newlon will meet for lunch in the near future to discuss this issue.

## **IX. Announcements**

The next Board Meeting will be at the Marriott Residence Inn on August 4, 2009. David Remy and Brett Price explained the policy of having UN Board Meetings at different locations, particularly those of UN Business Members. Linda Simpson-McDermid offered TAP Architecture as a future venue for a Board Meeting.

## **X. Adjourn**

David Remy adjourned the meeting at 6:45 PM.

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Karen Arbogast, Urban Neighbors Administrative Assistant